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FOR IMMEDIATE RELEASE

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Your Brand. Your Customer. Your Way.® RedDot Brands Brings Affordable, Highly Customizable Dispensers to Market

Exclusive line of roll towel, toilet tissue, skin care and glove dispensers give new levels of flexibility and control to distributors and end users.

Reedsburg, WI – An exciting new player has joined the dispenser game – RedDot Brands. Gone are the days of boring dispensers. RedDot Brands is here to challenge "business as usual" and give you a whole new experience in sanitation and hygiene. Why settle for just a handful of options? With RedDot Brands, the sky's the limit with nearly limitless option and color combinations to leave your company's mark.

Established in 2015, RedDot Brands took a hard look at existing dispenser offerings and identified key areas of need that until today did not have a viable solution available. The industry spoke and RedDot Brands listened, providing customizable dispensers that build brand affinity, reinforce identity and emphasize the story of their brand. They also addressed the desire to have a customized, homemade, out-of-the-box solutions that are reliable, sustainable and affordable.

RedDot Brands' product line is centered on a core offering of the most commonly used automated and mechanical dispenser products, with a twist. Their roll towel, toilet tissue and skin care dispensers can be purchased as standard stock items in a smoke finish, or can be customized with color and logos to match company branding. For an even bigger impact, RedDot Brands offers a custom mold option to take branding to the next level by changing the front cover to whatever shape you can imagine. Better still, the minimum order requirement for a custom mold is only 500 units, making them more accessible than ever before. Dispensers can also be outfitted with motion sensors, LED lighting and LCDs, allowing an even higher degree of engagement with customers.

Partnered with RedDot Brands dispensers are consumables produced with sustainability in mind. Three of their five paper products meet Green Seal™ Standard GS-1 based on chlorine-free processing, energy and water efficiency, and content of 100% recovered material with a minimum of 50% or 25% post-consumer material, depending on the product (greenseal.org). RedDot Brands also carries three foaming skin care products that are formulated to reduce waste, without sacrificing the customer experience.



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Rounding out the RedDot Brands product line is the innovative AeroGlove® poly glove dispenser. This cutting-edge dispenser brings speed and sanitation by opening gloves with a puff of air, allowing you to insert your hand without touching the glove work surface. This system is incredibly efficient and encourages employees to change gloves frequently, decreasing cross-contamination and boosting customer confidence.

“We’re incredibly excited to bring our products to market “, stated Andy Ahrens, Vice President and General Manager, “we have spent many months researching the needs of various industries and we feel we have a solid solution for distributors and end users.”

RedDot Brands is a part of Hanksraft Inc., who has nearly 100 years of design and engineering excellence. Based in Reedsburg, Wisconsin, Hanksraft has produced numerous electromechanical and injection molded products, including dispenser products for leading providers. Hanksraft Inc. has a wholly-owned subsidiary in China managed by its U.S. Operations, allowing additional manufacturing capabilities with the high level of quality expected from an American company.

Dispensers from RedDot Brands are available via distribution either by purchase or lease. For additional product information or to discuss distribution opportunities, visit reddotbrands.com or call 844.788.9564.

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RedDot Brands manufactures customizable roll towel, toilet tissue, skin care, and glove dispensers for the lodging, foodservice, commercial building, manufacturing, healthcare, and education markets.